

Daily Programme
Expo Real 2019

Holland **Metropole**

Sunday October 6

19.00 – 23.00

Location:
Ristorante
Storia,
Karlstraße 47A

Partnerdinner (Invitation only)

Welcome speech by:
Ronald Gomes (City of The Hague)
Robbert van Dijk (a.s.r. real estate)

Monday October 7

10.00 – 11.00

Location:
Holland
Metropole
stand, Hall A2,
booth 230

Global PropTech Leaders

Event for corporate real estate leaders who want to share knowledge about how our industry is being renewed by adding proptech.

Duke Long (number 1 influencer from NY, USA)
Andrew Waller (Remit Consulting, UK)
Ivan Nokhrin (Wiredhut, Russia)
Mario Fachinetti (SwissPropTech, Switzerland)
Sander van der Rijdt (Planradar, Austria)
Marek Pärtel (Estateguru, Estonia)
Moderator: **Wouter Truffino**

10.00 – 12.00

Location:
Boardroom
(K20, located
near West
Entrance,
2nd floor)

Waterfront Cities Network meeting (Invitation only)
Stockholm, Malmo, Rotterdam, Copenhagen, Glasgow, Cardiff, Belfast, Gdynia, Barcelona, Philadelphia, Tel Aviv

Henk Jagersma (City of Amsterdam)
Lex Brans (City of Amsterdam)
Arjen Knoester (City of Rotterdam)
Moderator: **Bob van der Zande**

11:00 – 11.50

Location:
Intelligent
Urbanization
Forum C1

Smart Neighborhoods:

Which factors boost the districts of the future

In this discussion, well-known urban and district planners, project developers, tech innovators and other industry experts will discuss the factors that must be considered in successful district planning – from co-living to mobility – and present successful best practises.

Monday October 7

Miquel Pybus Oliveras (City of Barcelona)
Dr. Marc Wagener (LabCampu)
Gerd Krohn (Smart Village Munich and Helsinki)
Jürgen Enninger (City of Munich)
Kees Verschoor (City of Utrecht)
Moderator: **DI Wojciech Czaja**

14.00 – 15.50

Location:
Meetingroom
A210

City of Amsterdam - Investment Meeting (Invitation only)
Meeting with international investors to discuss important topics on sustainability of real estate property and mobility in developing real estate. A comparison of international real estate office developments with office developments in Amsterdam and Zuidas will be made.

Henk Jagersma (City of Amsterdam)
Janneke den Ouden (City of Amsterdam)
Pieter Habets (City of Amsterdam)

15.00 – 18.00

Location:
NOVA3 Forum

Waterfront Summit (Invitation only)
15.00 – 15.50 Waterfronts for all:
Hamburg, Philadelphia, Stockholm, Liverpool, Rotterdam

Arjen Knoester (City of Rotterdam)

17.00 – 17.50 Waterfronts and Climate Change:
Gdynia, Glasgow, Malmo, Amsterdam
Speakers and Leaders dinner to follow

Lex Brans (City of Amsterdam)
Moderator: **Bob van der Zande**

16.30 – 19.00

Location:
Holland
Metropole
stand, Hall A2,
booth 230

Holland Metropole drinks

9.00 – 10.00

Location:
Holland
Metropole
stand, Hall A2,
booth 230

Holland Metropole Breakfastmeeting

In this meeting we will give an update of the results of the Holland Metropole dinner that held place end of September in Rotterdam, including Minister Ollongren, about quickly resolving accessibility problems. Holland Metropole will discuss the continuation of the urbanization agenda together: infrastructure, labour market, housing market / affordability, climate change.

Klaas Verschuure (Deputy Mayor, City of Utrecht)
Yasin Torunoglu (Deputy Mayor, City of Eindhoven)
Bas Kurvers (Vice Mayor City of Rotterdam)
Ronald Huikeshoven (AM)
Nicole Maarsen (Syntrus Achmea)
Moderator: **René Groen** (City of Utrecht)

10.00 – 10.50

Location:
Planning &
Partnership
Forum, Hall A2,
Booth 040

Mobility as a Service and Place Development

The mobility agenda in cities is literally on the move. Encouraging people to give up their private cars has been accelerated by the power of new technologies. Mobility is becoming a service and new mobility systems are recreating places.

Utrecht, Berlin, Google Sidewalk Labs

René Groen (City of Utrecht)
Moderator: **Greg Clark**

11.00 – 11.50

Location:
Planning &
Partnership
Forum, Hall A2,
Booth 040

Innovation Districts and Real Estate

One feature of the new innovation economy is the tendency of firms to cluster in specific locations that offer network effects and cooperation advantages. These districts become beacons for new industries and magnets of talent and investment. They often cluster in locations not favoured by the planners.

Rotterdam, Glasgow, Derwent, Hamburg

Lisette Groen (City of Rotterdam)
Moderator: **Greg Clark**

Tuesday October 8

12.00 – 12.50

Location:
Planning &
Partnership
Forum, Hall A2,
Booth 040

Innovation Economy and the Co-Created City

The innovation economy relies upon a culture of open cooperation and co-creation. Cities that encourage active citizens and foster new ways are attractive to workers and investors in the innovation industries. The presence of such industries also makes cities more civic in their outlook and open to new forms of experiment.

Utrecht, Zurich, Barcelona, WeWork, Tech City
Ventures/Nitrous

Klaas Verschuure (Deputy Mayor, City of Utrecht)

Moderator: **Greg Clark**

14.00 – 14.50

Location:
Planning &
Partnership
Forum, Hall A2,
Booth 040

Future Cities Summit: City 4.0 (AI, 5G, Blockchain and Future Cities)

The City 4.0 is intelligent, customizable and responsive rather than simply smart. The co-created city uses new technologies not to automate the city but to make it adaptable to citizens, climate, and civic objectives. This kind of Future City needs to be carefully curated

Eindhoven, London, Siemens, Sidewalk Labs

John Jorritsma (Mayor, City of Eindhoven)

Moderator: **Greg Clark**

15.30 – 16.30

Location:
conference-
room A22,
Hall A

Beyond the tender:

Utrecht using new ways of public-private partnerships

The city of Utrecht is growing fast and ambitions are high. The traditional division between government and private partners no longer foresees in the realization of the healthy city. What is needed to make that happen? And how do we do it?

In this session we will take you on a quest shaping new partnerships at national and local level. How we really get to know each other and how we take steps forward and how we stand side by side in doing this.

Tuesday October 8

*Interactive discussion so bring your own questions!
Followed by drinks at the Holland Metropole stand*

Klaas Verschuure (Deputy Mayor, City of Utrecht)

Christian Schouten (Bouwinvest)

Margo Meijer (City of Utrecht)

Michel Jongmans (Heijmans)

Luc Dietz (Dietz communicatie)

Moderator: **René Groen** (City of Utrecht)

16.30 – 19.00

Location:
Holland
Metropole
stand, Hall A2,
booth 230

**Holland Metropole drinks:
meet & greet our partners and proptech startups**

Wednesday October 9

10.00 – 11.00

Location:
Holland
Metropole
stand, Hall A2,
booth 230

**Holland Metropole:
Energy, Real Estate and Finance must meet**

It is possible: affordable, sustainable heat in every neighborhood. It needs structuring the business case of the energy value chain in a transparent manner, connect it with the real estate value chain and look for smart financing and cooperation models. This is challenging as the heat market still has a degree of immaturity.

Panel discussion with the audience on:

- how to structure the transparent energy business
- how to combine an integrated energy vision with individual interests of owners and developers?
- how to come to sustainable heat deals?
- what roles can project developers play in this?

Moderator: **Wouter van den Wildenburg** (Fakton)